



AVAILABLE PARADE UNDERWRITING OPPORTUNITIES

“Pot of Gold” Treasure Hunt • \$2,000 Sponsorship

- Your business name will be listed as the presenting sponsor of this promotion and will receive prominent placement on all print, radio, web and television collateral concerning this promotion
- This will be the primary promotion for the 2010 parade
- Outdoor advertisement will be used for this promotion
- Your business will receive all Pot of Gold Sponsor benefits
- Treasure Hunt clues will be announced on the air by a local television station
- Clues will also be displayed on the 4 Shreveport website and Facebook page
- Winning Pot of Gold cash prize

Name our Mascot Contest • \$1,000 Sponsorship

- Your business name will be listed as the presenting sponsor of this promotion and will receive prominent placement on all print, radio, web and television collateral concerning this promotion
- Your business will receive all Pot of Gold Sponsor benefits
- Our mascot will wear a permanent name badge with his new name and your business' logo. He will be the face of the 4 Shreveport organization and will lead the 2010 and future parades.
- Entries will be collected through the 4 Shreveport email and Facebook page
- The winning entry will receive a cash prize

Be Our “Lucky” Guest Contest • \$750 Sponsorship

- Your business name will be listed as the presenting sponsor of this promotion and will receive prominent placement on all print, radio, web and television collateral concerning this promotion
- Your business will receive all Blarney Stone Sponsor benefits
- One lucky fan of our Facebook site will be chosen at random to ride with a guest on the 4 Sheveport board float and will receive free parade t-shirts and throws for the parade

Best Float Contest • \$750 Sponsorship

- Your business name will be listed as the presenting sponsor of this promotion and will receive prominent placement on all print and web collateral concerning this promotion
- Your business will receive all Blarney Stone Sponsor benefits
- Judging will be conducted by 4 Shreveport parade officials and held in the staging area on parade date at 10am
- The winning float will receive a cash prize and an award ribbon for their float

Battle for the Golden Clover • \$500 Sponsorship

- Your business name will be listed as the presenting sponsor of this promotion and will receive prominent placement on all print, radio and television collateral concerning this promotion
- Banners during the parade will be used for this promotion
- Letters will go out to all Caddo Parish high schools to promote this contest
- Local high school marching bands will compete by playing an Irish/St. Patrick's Day themed song during the parade.
- The winning school will receive a cash prize and promotion on the 4 Shreveport website and Facebook page

Children's Leprechaun Costume Contest • \$250 Sponsorship

- Your business name will be listed as the presenting sponsor of this promotion and will receive prominent placement on all print, radio and television collateral concerning this promotion
- Banners during the parade will be used for this promotion
- Flyers will go out to all Caddo Parish schools to promote this contest
- Entries will be collected through the 4 Shreveport email and Facebook page
- The winning child will receive a cash prize, a free parade t-shirt and an award ribbon to wear during the parade

Children's Coloring Contest • \$200 Sponsorship

- Your business name will be listed as the presenting sponsor of this promotion and will receive prominent placement on all print, web and television collateral concerning this promotion
- Flyers will go out to all Caddo Parish schools to promote this contest
- Coloring pages can be downloaded from the 4 Shreveport website and mailed to 4 Shreveport
- The winning child will receive a cash prize and a free parade t-shirt



AVAILABLE PARADE SPONSORSHIPS

St. Patrick • Donations of \$2,500 and above

- Level 2 business membership to 4 Shreveport
- Your business will receive prominent placement on all print, radio, outdoor and television collateral
- Your business logo printed on plastic cups thrown during parade
- Your business logo printed on the official parade T-shirt
- Your business logo displayed on home page of 4 Shreveport website
- Your business logo printed on in the thank you newspaper ad after the parade

Pot of Gold • Donations of \$1,500 and above

- Level 2 business membership to 4 Shreveport
- Your business logo printed on plastic cups thrown during parade
- Your business logo printed on the official parade T-shirt
- Your business logo displayed on sponsor page of 4 Shreveport website
- Your business logo printed on in the thank you newspaper ad after the parade

Blarney Stone • Donations of \$750 and above

- Level 2 business membership to 4 Shreveport
- Your business logo printed on the official parade T-shirt
- Your business logo displayed on sponsor page of 4 Shreveport website
- Your business logo printed on in the thank you newspaper ad after the parade

Shamrock • Donations of \$500 and above

- Level 1 business membership to 4 Shreveport
- Your business logo displayed on sponsor page of 4 Shreveport website
- Your business logo printed on in the thank you newspaper ad after the parade

Leprechauns • In Kind Donations

- Your business logo displayed on sponsor page of 4 Shreveport website
- Your business logo printed on in the thank you newspaper ad after the parade

**Please contact Emily Welch, 4 Shreveport Chairman
for more information on these available sponsorships
(318) 773 -2925 or 4shreveport@gmail.com**

Thank You!